

PHASE ONE

Innovation

Rapidly distil your product vision to forward plan with confidence. Clarify user need, prioritise your key product attributes and develop a feasibility prototype.



PHASE TWO

Design & Development

Solidify your product's functions and produce a form factor prototype using inhouse technology and user testing knowledge. Allowing for product visualisation for interested stakeholders.



PHASE THREE

Production

Complete your final design adjustments such as colour, texture and materials, then engage with your selected manufacturer, establishing compliance and quality control.



HOW TO NAVIGATE YOUR WEARABLE PRODUCT JOURNEY

Step One

Capture your product vision by prioritising key technical requirements, focusing on user needs, enabling you to plan a robust route to manufacturing.



Step Two

Review and consolidate your product development attributes, resolve any outstanding questions that could affect your product delivery and review key strategic milestones.



Step Three

Visualise a product development roadmap, which includes key technical components, costed timelines for each development stage and support with regulatory compliance.



Thrive's **Wearable Product Accelerator** covers all of these steps, helping you to propel your idea from paper to product.

Across **two fast-paced, interactive and collaborative workshops**, our team takes the time to understand your vision and translate it into a pragmatic product **development roadmap**, packed with expert advice.

Working with us to **innovate your product** will give you the confidence to **raise investment** with a clear long term vision and strategic roadmap that will de-risk your route to market and enable you to make better user-centric decisions.

After this process, we can work alongside you to complete the innovation stage and move on to the **design & development of your product**.

thrive
WEARABLES

Get in touch and kickstart your wearable product journey with **Thrive** today

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